



LEADING TREASURY
PROFESSIONALS

SMART CASH

OPTIMISING EFFICIENCY
IN THE DIGITAL AGE

8-9 February 2017
Hilton Bankside, London

Sponsored by



Official publication

The Treasurer



FOLLOW US @actupdate #smartcash17

treasurers.org/smartcash

SMART CASH

OPTIMISING EFFICIENCY IN THE DIGITAL AGE

This two-day conference is filled with unrivalled insight and relevant content – allowing you to hear from peers and industry experts about their success stories, as well as challenges they have faced, through a series of case studies, panel discussions and interactive workshops.

Treasurers take the driving seat as they navigate new opportunities and challenges relating to technology, regulation, innovation, data, banking and cyber security – adapting their smart cash strategies to keep pace.

WHY YOU SHOULD ATTEND:

- powerful, educational sessions
- distinguished and knowledgeable presenters
- the opportunity to exchange strategic information
- networking opportunities

TOPICS FOR 2017 INCLUDE:

- FinTech: innovation and change in payments
- shifts in RegTech
- cash-botics
- cybercrime and fraud
- KYB/KYC and relationship management
- cash pooling
- risk management
- working capital management

CONFERENCE SPONSOR



Barclays is a transatlantic consumer, corporate and investment bank offering products and services across personal, corporate and investment banking, credit cards and wealth management, with a strong presence in our two home markets of the UK and the US.

With over 325 years of history and expertise in banking, Barclays operates in over 40 countries and employs approximately 130,000 people. Barclays moves, lends, invests and protects money for customers and clients worldwide.

barclayscorporate.com

GETTING THERE

Hilton Bankside,
London, SE1 0UG



CONFERENCE ORGANISER

The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence. As the chartered body for treasury, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

treasurers.org

UPCOMING ACT EVENTS AND CONFERENCES

ACT video webinar: Cyber risk – managing the critical challenges facing treasurers

30 November

ACT webinar: Managing working capital in a rapidly changing environment – challenges and opportunities for 2017

7 December

ACT Europe Conference 2017
29 March, Düsseldorf, Germany

ACT Annual Conference 2017
16-17 May, Manchester, UK

treasurers.org/events
treasurers.org/webinars

“ANOTHER GREAT EVENT WITH A BALANCED SELECTION OF CORPORATES, SUPPLIERS AND BANKS WITH A VERY VARIED CHOICE OF TOPICS. INTERESTING FOR COMPANIES OF ALL SIZES.”

Matt Cornwall, Capita

ACT is a member of



FOLLOW US @actupdate #smartcash17
treasurers.org/smartcash

Established under Royal Charter

08.00	Registration and networking
09.00	Chair's opening remarks Peter Matza , Speakers' Chair, ACT
09.15	Opening keynote: A quintet of crises David Marsh , Managing Director and Co-Founder, Official Monetary and Financial Institutions Forum (OMFIF)
09.45	Panel discussion: Regulatory shifts and legislating for change <ul style="list-style-type: none">• Regtech• PSD2• Basel III• bank restructuring
10.30	Wishful banking Starting as we mean to go on – a panel of corporate treasurers reflect on 'the treasurer's wish list' <ul style="list-style-type: none">• KYB/KYC and relationship management• payments solutions and fintech• trading platforms and risk management Tim Walker , Head of Tax and Treasury, Post Office
11.15	Interactive voting session
11.25	Refreshments
12.00	Variations on a theme: dispatches from the coalface of innovation and change in payments Cash in a flash – quick-fire case studies from three corporate treasurers giving a broad perspective of common ground and differences in the corporate payments landscape
13.00	Thought experiments: getting real on the blockchain
13.30	Lunch
14.30	Variations on a theme: dispatches from the front line of working capital management From new technology to interest rate environments, supply chain finance and cash conversion cycles - hear how three different treasurers are managing their working capital
15.30	Thought experiments: cash-botics Will AI change the face of treasury - both metaphorically and literally?
15.50	Refreshments
16.20	Cash motion: this House believes that... FinTech will improve cash management <ul style="list-style-type: none">• Faster payments and new technologies, risks, rewards and red herrings• B2C Vs B2B - who's benefiting from what ...and why not?• out of a job and into the wire? Automation, AI and robotics - efficient or deficient?• joined up or unhinged? Old tech, new tech and improved systems• not 'appening - from mobile payments to mobile treasury.
17.20	Close of day one and networking drinks reception



CONFERENCE ORGANISER

The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence.

As the **chartered body for treasury**, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

treasurers.org

OFFICIAL PUBLICATION

The Treasurer

Essential reading for international treasurers, The Treasurer provides valuable insight, clear-thinking analysis and focus on the latest developments in financial management.

Written by practitioners for practitioners, The Treasurer delivers comprehensive coverage on all aspects of treasury, risk and corporate finance.

treasurers.org/thetreasurer



08.30 **Registration and networking**

09.00 **Cash-athon part 1: brainstorm in a teacup**

Taking the thought experiment into your own hands: it's time to decide on the best possible uses of distributed ledger technology for treasury and cash management

10.10 **Provocation: Big Data for supply chain and beyond: minimised risks and optimal treasury**

A detailed and treasury-specific look at what Big Data will do for your business: forecasting, visibility, liquidity, algorithms and TMS

10.45 **Refreshments**

11.15 **Swimming to success Vs life in a post-pooling world: two perspectives**

- local view: is the love of pooling cooling? Currency conundrums?
 - international case study: pooling in other jurisdictions
-

12.00 **Flash boot camp and interactive voting session - the latest in TMS, ERP, payments technology and trading platforms**

A short, sharp shock: providers keep it brief but hit it home.

12.45 **Panel discussion: Treasury security, cyber risk, controls**

Knowing and hedging the risks, keeping transparent but secure, working with the whole enterprise and having a cash reserve for the worst case scenario

13.30 **Lunch**

14.30 **A masterclass in cyber crime: psychology, technology and fraud**

Know your enemy - be him.

15.30 **Refreshments**

15.50 **Cash-athon part 2: the competition heats up**

Teams prepare ideas to pitch to the audience

16.45 **Pitch-perfect and interactive voting**

Each team of treasurers pitches their solution for corporate cash management

17.30 **Closing remarks and close of conference**

