



40 YEARS  
OF ENGAGING  
TREASURERS

# ACT WORKING CAPITAL CONFERENCE

WEDNESDAY 4 DECEMBER 2019

PROSPERO HOUSE, LONDON

EVENT OVERVIEW



4 hours  
NETWORKING TIME



5hrs 30mins  
PROGRAMME CONTENT

203



ATTENDEES FROM  
139 COMPANIES

EVENT  
PHOTO  
GALLERY



112 CORPORATE  
ATTENDEES FROM  
74 COMPANIES



61 ATTENDEES  
FROM BANKS  
OR FIs FROM 22  
INSTITUTIONS



184 APP  
DOWNLOADS



14,472 APP  
PAGE VIEWS



96%



OF DELEGATES WOULD ATTEND THE EVENT AGAIN



24 SPEAKERS



5 EXHIBITORS

5:1

CORPORATE TO  
EXHIBITOR RATIO

## SPONSORS



NatWest

accenture

FitchRatings

DEMICA  
UNLOCK POTENTIAL

TreasurySpring

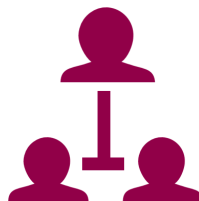
## COUNTRIES REPRESENTED



16

- CZECH REPUBLIC
- GERMANY
- GHANA
- IRELAND
- ITALY
- MEXICO
- NORWAY
- PAKISTAN
- POLAND
- SINGAPORE
- SPAIN
- SWEDEN
- SWITZERLAND
- UNITED ARAB EMIRATES
- UNITED KINGDOM
- ZAMBIA

## SENIORITY OF CORPORATE AUDIENCE



BOARD LEVEL 2%  
STRATEGIC/LEADER 22%  
MANAGERIAL 29%  
OPERATIONAL 14%

## DELEGATE FEEDBACK

Very good insights and presentations in the Working Capital space from the Treasury perspective. Good attendance from treasury professionals from all spectrum of companies.

**Alan Cartwright, EFM Global Logistics**

A fantastic well-attended informative event that every treasurer should attend!

**Igor Drobnjak, Accenture**

Good focus on Working Capital topics, and structured approach of the event.

**Gary Starling, Starling CS**

